

Résiste® 15% PCW E

A post-consumer waste label designed to meet your sustainability and performance needs.



Better Contrast



Heat Resistant



Water Resistant

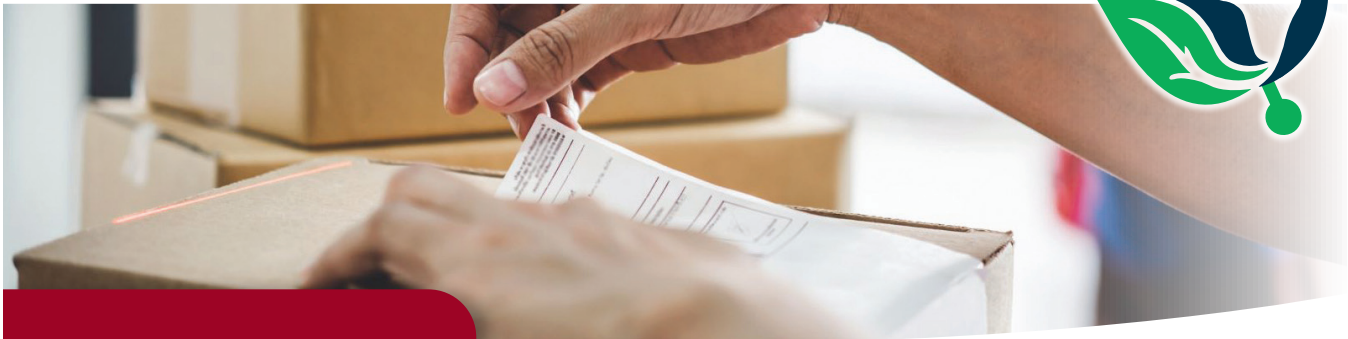


Appvion provides direct value to you through innovative, high-performing, sustainable products. As an Appvion partner, you'll create a better tomorrow while out-performing competition.



APPVION

Résiste® 15% PCW E



Label Facestock



Key Features

- Patent-pending phenol-free technology
- 15% post consumer recovered fiber
- Good resistance to heat, water, and alcohol
- Topcoated label product
- Resistance to plasticizers at room temperature
- Imaging speed up to 8 ips
- Dark, crisp barcodes
- Repulpable

Applications

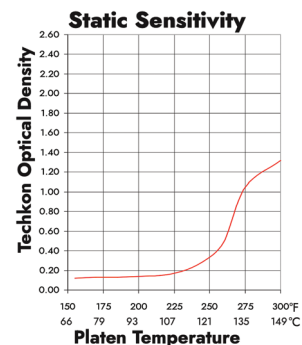
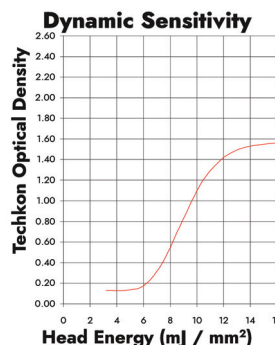
- Grocery weigh scale labels
 - Deli
 - Bakery
 - Meat
 - Self-weighing
- Retail labels
- Logistics



Résiste® 15% PCW includes a post-consumer fiber base that performs like a virgin fiber product. Our topcoated label product helps customers meet their sustainability goals by giving life to materials that would otherwise end up in a landfill, all while including the benefits of our patent-pending phenol-free direct thermal chemistry.

Product Characteristics – Preliminary Data

| | |
|-------------------------------------------------|-----------------------------------|
| Caliper | 3.1 ± 0.25 mils 77.21 ± 6.4 µm |
| Basis Weight g/m ² | 69.5 ± 4.0 |
| Thermal Response - Nominal | |
| Static (°C ± 5°) | |
| 0.2 ODU | 110° C |
| 1.0 ODU | 135° C |
| Maximum Density (ODU) | 1.31 |
| Temperature Required | 148.8° C |
| Dynamic—Atlantek 400 (mj/mm²) | |
| Initial Printer Energy 0.2 ODU | 6.1 |
| 1.0 ODU | 8.8 |
| Maximum Density (ODU) | 1.53 |
| Energy Required | 16.0 |
| Brightness (UV Excluded) | >78 |
| Gurley Stiffness Nominal (mg) | MD 90 CD 51 |
| Elmendorf Tear Nominal (g) | MD 43 CD 44 |
| Tensile (lbs/in) | MD 32 CD 16 |
| Parker Print Surface | >1.70 |



APPVION
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Appvion, LLC · 825 East Wisconsin Avenue · Appleton, Wisconsin 54912 · (877) 768 – 8399 · appvion.com