

Résiste® 15% PCW E

A post-consumer waste label designed to meet your sustainability and performance needs.



Better Contrast



Heat Resistant



Water Resistant



Appvion provides direct value to you through innovative, high-performing, sustainable products. As an Appvion partner, you'll create a better tomorrow while out-performing competition.



APPVION

Résiste® 15% PCW E



Label Facestock



Key Features

- Patent-pending phenol-free technology
- 15% post consumer recovered fiber
- Good resistance to heat, water, and alcohol
- Topcoated label product
- Resistance to plasticizers at room temperature
- Imaging speed up to 8 ips
- Dark, crisp barcodes
- Repulpable

Applications

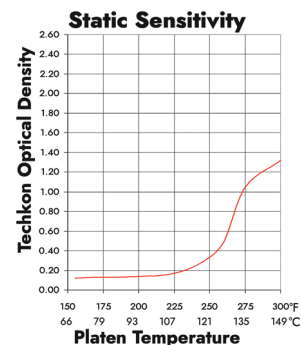
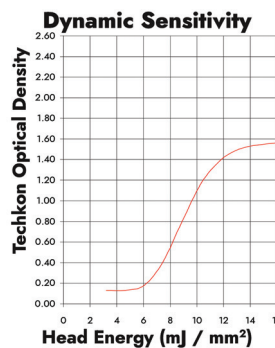
- Grocery weigh scale labels
 - Deli
 - Bakery
 - Meat
 - Self-weighing
- Retail labels
- Logistics



Résiste® 15% PCW includes a post-consumer fiber base that performs like a virgin fiber product. Our topcoated label product helps customers meet their sustainability goals by giving life to materials that would otherwise end up in a landfill, all while including the benefits of our patent-pending phenol-free direct thermal chemistry.

Product Characteristics – Preliminary Data

Caliper	3.1 ± 0.25 mils 77.21 ± 6.4 µm
Basis Weight g/m ²	69.5 ± 4.0
Thermal Response - Nominal	
Static (°C ± 5°)	
0.2 ODU	110° C
1.0 ODU	135° C
Maximum Density (ODU)	1.31
Temperature Required	148.8° C
Dynamic—Atlantek 400 (mj/mm²)	
Initial Printer Energy 0.2 ODU	6.1
1.0 ODU	8.8
Maximum Density (ODU)	1.53
Energy Required	16.0
Brightness (UV Excluded)	>78
Gurley Stiffness Nominal (mg)	MD 90 CD 51
Elmendorf Tear Nominal (g)	MD 43 CD 44
Tensile (lbs/in)	MD 32 CD 16
Parker Print Surface	<1.70



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