

A heat stable, high caliper, and high sensitivity topcoated and backcoated direct thermal ticket product. This product provides long-life images and legibility in hot environments. Unique backside coating provides superior press printing performance for high-impact graphics.

## ENTERTAINMENT PRODUCTS



## **KEY FEATURES**

- Topcoated for high resistance
- Image stability in hot environments
- High sensitivity for fast print speeds and rich, dark, 300-dpi images
- Backcoated for superior press printing performance and high impact graphics
- Works with all barcode orientations
- \* High caliper for quality feel and stiffness

## **APPLICATIONS**

- Theater tickets
- Cinema tickets
- Sporting event tickets
- Amusement park tickets
- Bus/rail tickets

## PRODUCT CHARACTERISTICS

| Caliper (mils/µm)                           | 7.85 ± 0.60/199 ± 10      |
|---|---------------------------|
| Basis Weight<br>17 x 22—500 (lbs)<br>g/m2   | 52.2 ± 2.7<br>196.2 ± 9.9 |
| Thermal Response - Nominal Static (°C ± 5°) |                           |
| 0.2 ODU                                     | 75                        |
| 1.0 ODU                                     | 89                        |
| Maximum Density (ODU)                       | 2.2                       |
| Temperature Required                        | 127                       |
| Dynamic—Atlantek 400 (mJ/mm2)               |                           |
| 0.2 ODU                                     | 6.1                       |
| 1.0 ODU                                     | 8.5                       |
| Maximum Density (ODU)                       | 2.40                      |
| Energy Required                             | 16.0                      |
| Brightness (UV Included)                    | >80                       |
| Gurley Stiffness Nominal (mg)               | MD 1500<br>CD 840         |
| Elmendorf Tear Nominal (g)                  | MD 125<br>CD 155          |
| Tensile (lbs/in)                            | MD 77                     |
| Parker Print Surface                        | <1.20                     |





