



**APPVION**  
An M2S Group Company



Compliance



High Performance



Durability



Versatility



Aquatic-Friendly

**Make the  
switch today!**



## Next Generation Technology

We all care about the materials we engage with every day. Appvion's Next Generation Technology offers a unique, patent-pending direct thermal coating design which produces heat stable, high-performing products consistent with our commitment to reduce our environmental impact.

As the leading manufacturer of direct thermal paper and film in North America, Appvion developed a technology: **Free of phenolic developers (BPA, BPS, and other phenols)**

Our Next Generation Technology is the ideal alternative to traditional direct thermal and can be used in a variety of applications such as **labels, tickets, tags and lottery**.

### Featured Products

- **Resiste® Rx**

A superior, topcoated, phenol-free direct thermal label facestock engineered specifically for pharmacy prescription labels.

- **Resiste® 15% PCW**

A recycled, topcoated label product with at least 15% Post Consumer fiber in the base that will convert and perform like a virgin fiber product.

- **Resiste® 185**

A topcoated, direct thermal facestock designed for weigh scale, retail, and logistic applications where oil, heat and room temperature plasticizer resistance is essential.

- **Wavex® PD**

A topcoated label product designed for package delivery applications with excellent heat-stability and near-infrared scannable up to 670 nm.



# Next Generation Technology

We create products for a better tomorrow. When you choose Appvion's Next Generation Technology, you're selecting an innovative, new product line that takes a crucial step towards a cleaner, more sustainable future. That's what we really want people to think about when choosing Next Generation Technology, as well as a forward-thinking company that brought it to market. We're not just competing in direct thermal, we're leading and changing the game.



## Compliance

Using Next Generation Technology complies with environmental regulations and supports corporate sustainability goals.



## High Performance

Scannability in high temperature environments and water resistance.



## Durability

Resistant to fading, ensuring that the printed images remain legible for a longer period.



## Versatility

Can be used in a wide range of applications without sacrificing performance or quality.



## Aquatic-Friendly

Next Generation Technology preserves aquatic life from acute and chronic water toxicity.



**APPVION**  
An M2S Group Company

Appvion, LLC · 825 East Wisconsin Avenue · Appleton, Wisconsin 54912 · (877) 768 — 8399 · [appvion.com](http://appvion.com)