



APPVION ANNOUNCES NEW SUSTAINABLE PORTFOLIO

Appvion Expands Product Portfolio to Support Sustainable Packaging and Paper Materials and Systems

Appleton, Wisconsin, November 9, 2020 – Appvion Operations, Inc. is launching a line of innovative packaging products under its new MISSION ZERO™ portfolio of sustainable products.

MISSION ZERO™ is the umbrella brand for Appvion's newly engineered products to enhance sustainable packaging design by providing functional materials and systems that are addressing key issues of sustainability and recyclability. "First in line under MISSION ZERO™ will be an innovative recyclable cup stock for hot and cold beverages that meets widely recognized industry standards for sustainable packaging in food and beverage, most notably the use of renewable, recyclable, and responsibly sourced materials," said Jorg Schneewind, president, packaging and specialty coatings.

The MISSION ZERO™ products are designed to enable transformation, innovation, and optimization in the paper packaging value chain, and provide for a closed loop system and circular economy for consumer packaging, food service, industrial packaging, and communication papers.

"The new portfolio shows Appvion's continued commitment and progress to our environmental, social, and economic initiatives, while providing our customers and brand owners with product solutions that support stated goals for positive environmental impact," shares James Taylor, director, business development, packaging and specialty coatings.

About Appvion Operations, Inc.

Appvion has a passion for people, innovation, and possibilities. Founded in 1907, Appvion strives to create environmentally responsible solutions through the development and use of coating formulations and applications. As a leading manufacturer in North America, Appvion's product expansion includes consumer and industrial packaging and colored fiber-based packaging. Appvion is headquartered in Appleton, Wisconsin with manufacturing operations in Wisconsin and Pennsylvania. To learn more, visit www.appvion.com or @Appvion on Twitter and LinkedIn.

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